

PRESS RELEASE

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Contact: info@us.yokogawa.com

Contact Phone: 1-800-888-6400

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Yokogawa Announces Dates for Users Group Conference and Exhibition

Online registration is now open for the 2012 Yokogawa Corporation of America Users Group Conference and Exhibition to be held Oct 30 - Nov 1, 2012 in New Orleans, LA at the newly renovated Hyatt Hotel just across from the Superdome. The program and exhibition areas are being put together around the theme of "Integrated Solutions for a Sustainable Future". All Yokogawa users and potential users are invited to join in this 2012 event.

"The Users Conference and Exhibition is a unique opportunity to network with fellow users, industry and business leaders, and Yokogawa product and solutions experts to gain in-depth, quantified insight into how peers are using automation technologies to deliver industry-leading results," said Chet Mroz, President and CEO of Yokogawa Corporation of America.

Led by users for users, the 2012 conference will provide valuable exchange of information among process manufacturers and end-users. This year's event will feature a comprehensive collection of user-driven presentations and workshops on technology selection and application, and automation strategy. In addition, an exhibition area is featured that offers some truly unique opportunities to learn more about Yokogawa solutions and how they can assist in achieving safe, reliable, profitable operations in your facility.

Individuals involved in the Upstream Oil & Gas, Chemical, Refining, and other industries who want to learn and share ideas and best practices with product and industry specialists, and fellow users are encouraged to attend. The conference and exhibition is being designed to help you find ways to increase quality and efficiency and lower operating costs through proven methods and use of Yokogawa products. It will also provide attendees with the opportunity to attend hands-on workshops and seminars that will earn them Professional Development Hours (PDH) certificates.

For more information regarding this event, please email us at usersgroup@us.yokogawa.com , or visit <http://www.yca-yokogawa-usersgroup.com/>.

About the Yokogawa Users Group

In addition to the conference, the Yokogawa Users Group coordinates and produces activities such as special interest group forums and web seminars related to Yokogawa products and solutions. Members of the Users Group actively participate in product development and application discussions with Yokogawa's engineering and management staff, providing feedback at conferences and other meetings. Users Group conference agendas, registration and other details are available at <http://www.yca-yokogawa-usersgroup.com/>.

About Yokogawa Corporation of America

Yokogawa Corporation of America is the North American division of Yokogawa Electric Corporation and a key part of Yokogawa's global network of 25 manufacturing facilities and 80 companies spanning 54 countries. Since its founding in 1915, the US \$3.9 billion company has been engaged in cutting-edge research and innovation, securing more than 7,200 patents and registrations, including the world's first digital sensors for flow and pressure measurement. Industrial automation and control, test and measurement, information systems and industry support are the core businesses of Yokogawa. For more information about Yokogawa, please visit our website www.yokogawa.com/us.