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## PRESS RELEASE

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### **Yokogawa Announces Dates for Users Group Conference and Exhibition North America**

Newnan, GA- Yokogawa Corporation of America announces that its 2014 Yokogawa Users Group Conference and Exhibition North America will be held Sept 9-11, 2014 at the Royal Sonesta Hotel in Houston, TX. The event will consist of a conference program that includes user presentations, Yokogawa platform technology updates, industry and technology keynotes, workshops and panel sessions all designed to help users fully utilize automation technologies. In addition, an exhibition area will feature an integrated portfolio of Yokogawa platforms and solutions, plus partner solutions that offer unique opportunities to learn more about how these solutions can assist in achieving safe, reliable, profitable operations in your facility. Yokogawa will host a welcome reception, customer appreciation night and a networking event designed to maximize the exchange of ideas.

All Yokogawa users and potential users are invited to join in this 2014 event.

“The Users Conference and Exhibition is a unique opportunity to network with fellow users, industry and business leaders, and Yokogawa product and solutions experts to gain in-depth, quantified insight into how peers are using automation technologies to deliver industry-leading results,” said Chet Mroz, President and CEO of Yokogawa Corporation of America.

Led by users for users, the 2014 conference will provide valuable exchange of information among process manufacturers and end-users. Network, conference, and exhibition opportunities provide a concentrated venue for individuals involved in the Upstream Oil & Gas, Chemical, Refining, and other industries who want to learn and share ideas and best practices with product and industry specialists, fellow users, and Yokogawa suppliers. The conference and exhibition is being designed to help users find ways to increase quality and efficiency and lower operating costs through proven methods and use of Yokogawa products. The conference portion also provides attendees with the opportunity to attend hands-on workshops and seminars that will earn them Professional Development Hours (PDH) certificates.

For more information regarding this event, please email us at [usersgroup@us.yokogawa.com](mailto:usersgroup@us.yokogawa.com), or visit <http://www.yokogawausersconference.com>.

### **About Yokogawa Users Group**

In addition to the conference, the Yokogawa Users Group coordinates and produces activities such as special interest group forums and web seminars related to Yokogawa products and solutions. Members of the Users Group actively participate in product development and application discussions with Yokogawa's engineering and management staff, providing feedback at conferences and other meetings. Users Group conference agendas, registration and other details are available at <http://www.yokogawausersconference.com>.

### **About Yokogawa Corporation of America**

Yokogawa Corporation of America (<http://yokogawa.com/us>) is a leading provider of Industrial Automation and Test and Measurement solutions. Combining superior technology with engineering, system integration, project management, and maintenance services, Yokogawa delivers field-proven operational efficiency, safety, and reliability. Yokogawa Corporation of America is headquartered in Sugar Land, TX, and is the North American Division of Yokogawa Electric Corporation's global network of 25 manufacturing facilities and 4 regional project engineering centers.

## **About Yokogawa**

Yokogawa's global network of 88 companies spans over a total of 55 countries. Founded in 1915, the US\$4 billion company conducts cutting-edge research and innovation. Yokogawa is engaged in industrial automation and control (IA), test and measurement, and other business segments. The IA segment plays a vital role in a wide range of industries including oil, chemicals, natural gas, power, iron and steel, pulp and paper, pharmaceuticals, and food. For more information about Yokogawa, please visit our website [www.yokogawa.com](http://www.yokogawa.com).