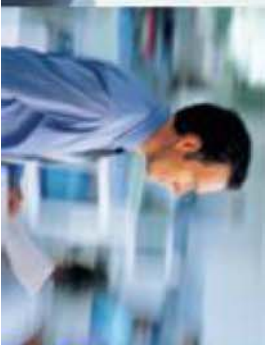


TECHNOLOGY FAIR & USERS CONFERENCE



User Group Introduction

Matt Arcy
Chevron
Chairman - Steering Committee

Users

- To bring together end user and supplier managers, engineers, and technicians - to improve the safety, efficiency, productivity and profitability of their company.
 - To share ideas and successful solutions utilizing Yokogawa products and services, for the benefit of all.
 - To learn about new productivity solutions from Yokogawa.
 - To learn about new features to be incorporated into existing equipment.

Yokogawa

- Epicenter of Yokogawa's past, present, future product market.
- Unbelievable opportunity to do market research and understand what are the users biggest problems

Symbiotic

- Build a collaborative environment to generate new ideas for product improvement
- To have a GOOD TIME!

→ Six User members and two Yokogawa members

→ Elected to two year terms

- Seeded for 2 /4 /6 year terms to avoid mass turnover

• Matt Arcy – Chairman	Chevron	5th Year
• Chuck Fortner– Vice Chair	Precision Engineering	4th Year
• Chuck Hartshorn	Reichhold, Inc.	2nd Year
• Stuart Knott	SABIC-IP	2nd Year
• Darren Goodlin	Anheuser-Busch InBev	2nd Year
• Dr. Chin-Hieng Yong	Shell E&P	2nd Year

→ Yokogawa

• Bruce Jensen	Yokogawa	9th year
• Kari Mitchell	Yokogawa	6th year

What does the steering committee do?

Act as a communication conduit between Yokogawa Corporation for North America users.

- We're here to represent YOU:
 - North America Yokogawa Users Group needs and desires
 - Find a Steering Committee Member and give your input!
- Provide user input direction on Yokogawa Users Group:
 - Help insure Yokogawa Users Group presents timely and relevant material for users
 - Review/Approve logistics (agenda / timing / location)
- Provide end user input and needs to Yokogawa for direction and product development

Steering Committee Activities

- Attend monthly teleconferences
- Engage as workshop moderators
- Help Plan Users Group

❖ Improvements made based on Users Recommendations

- Morning General Sessions: Business driven topics
- Technology and Industry keynotes
- User Only Session at mid-point of conference – 2 hours

❖ Sessions and Papers arranged by technical topic

- Increase time for speakers to get some more depth
- Increase How-to sessions in order to get more out of technology we have
- Sessions made of end-users, suppliers, and Yokogawa – a wide range of industry experts!
- Professional Development Hours

❖ ALERT: Technical Exhibit

- Alcohol Lubricated Extended Resident Time
- Have fun and fruitful discussions with colleagues around technology and let the ideas flow.

🔗 Users “Only” Agenda (Wed 3:00-5:00)

🔗 Review/Discuss of Users Group

- Mission
- Role of Steering Committee

🔗 Elections

🔗 Previous Year Review

🔗 Break out into Special Interest Groups

- Special Interest Groups formed to better understand and utilize Yokogawa's diversity of products
- Provide better dialog and community of experts around a given technology
- Each Special Interest Group will have both User and Yokogawa representation.
- Special Interest Group breakout
 - ProSafe-RS
 - CENTUM CS 3000
 - PRM / FF / Asset Management/ Advanced Applications (Exa, CAMS, etc.) / Instrumentation

🔗 Consolidation / Summary

🔗 Adjournment

Survey

- Web Survey following Conference
 - Help determine items for next year's users group
- Technical Session Surveys
 - Must complete this for PDH certificate (yes, it's a bribe)

➤ Recommendations while you are here

- See the breadth of Yokogawa control systems, field instrument, analytical, and networking products in the same setting.
- Talk to Yokogawa specialists on application issues.
- Give ~~demands~~ recommendations to Yokogawa on product, service and support features
- Network with other industry professionals

TO HAVE A GREAT TIME WITH GREAT PEOPLE!